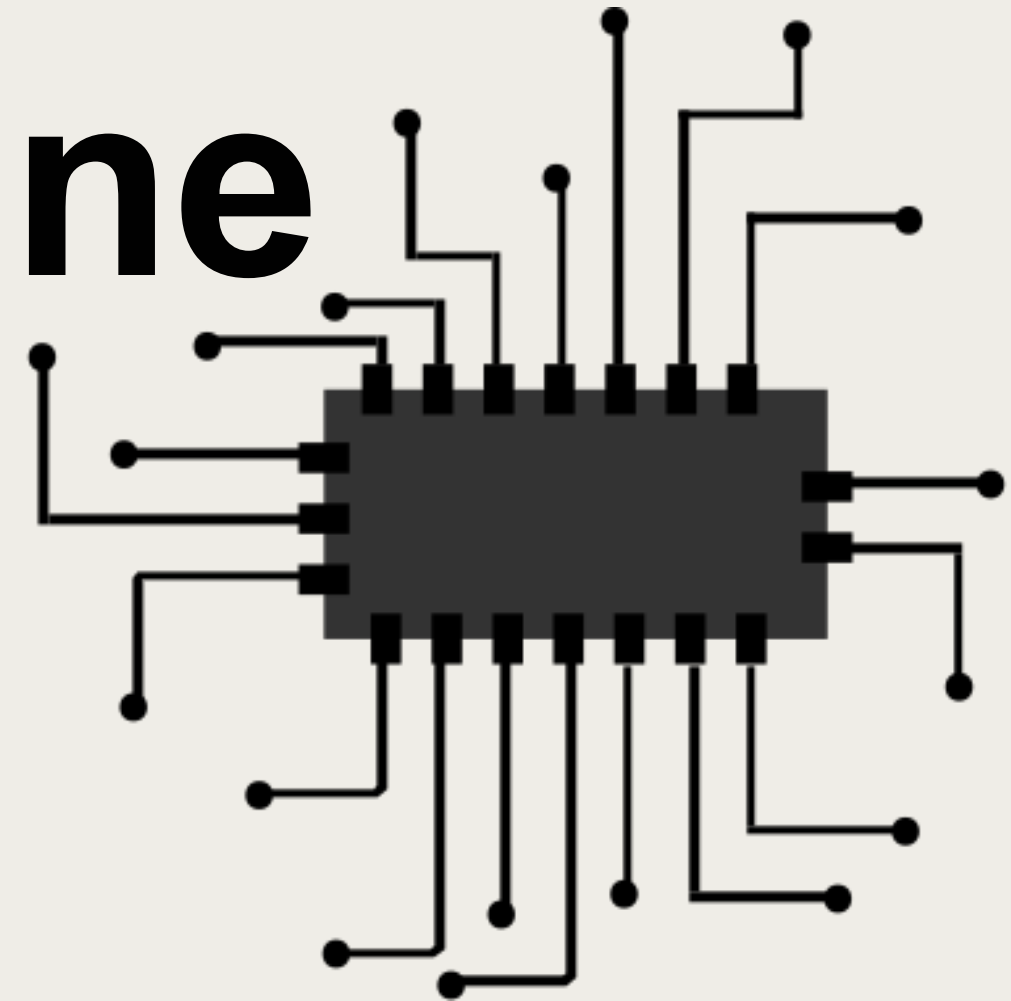


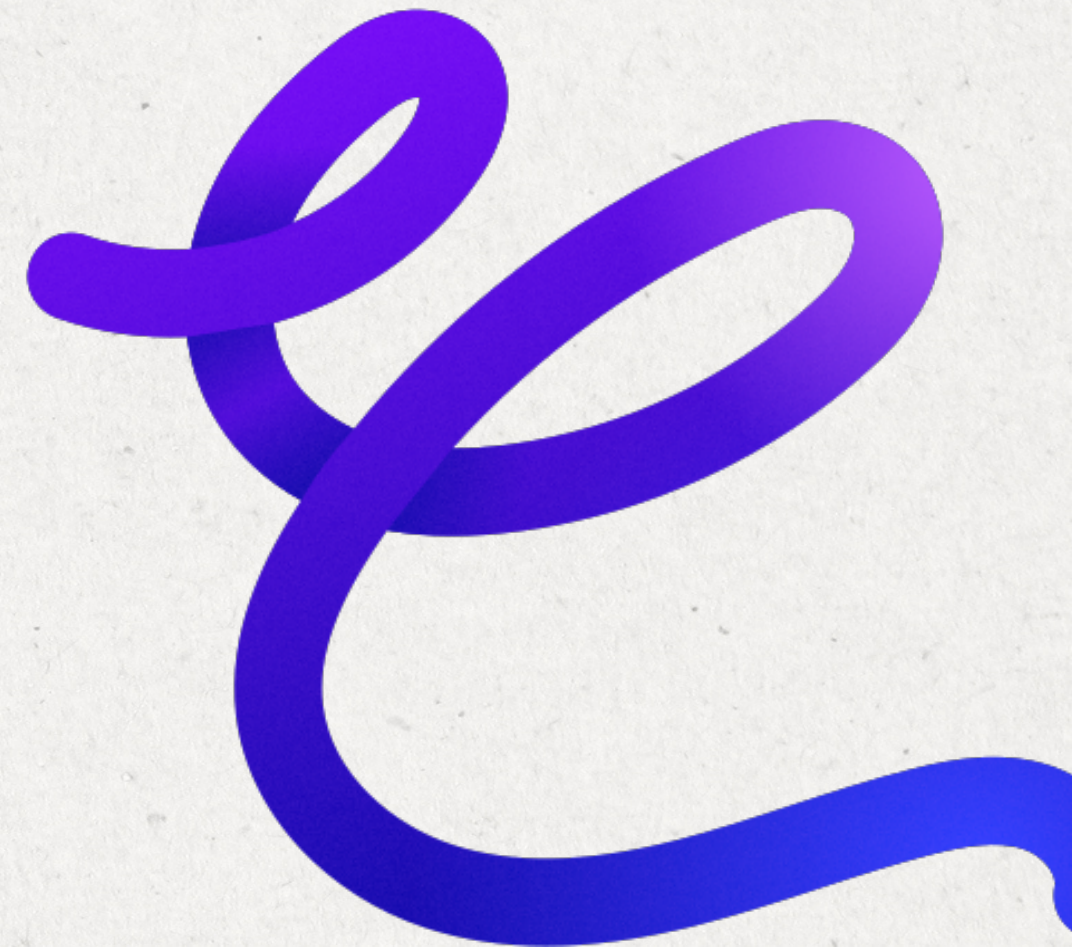
How do YOU define
Responsible
Software?





A couple of stories

- A different conference and audience style (and a few years ago)
- South Africa



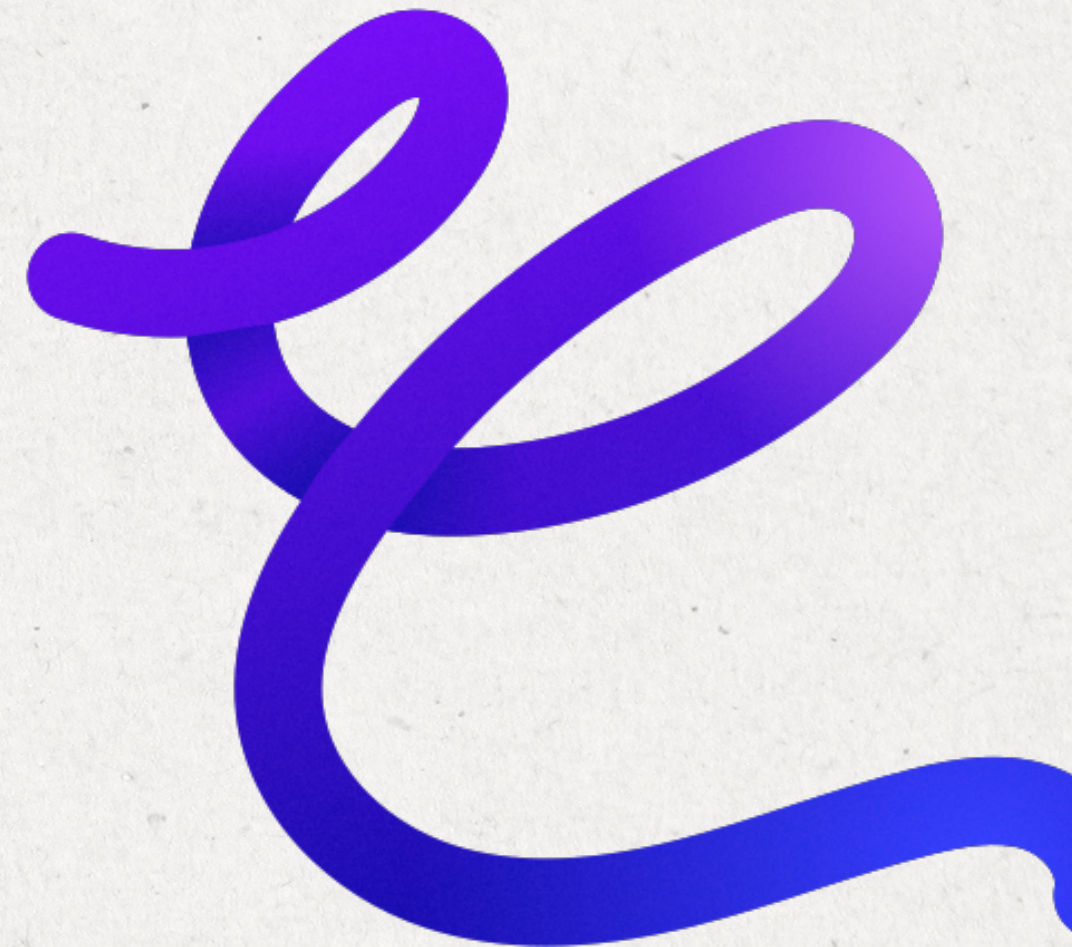
**What does
responsible
mean?**





My definition

Responsibility requires active consideration of values, unintended consequences and the negative impacts of technology on all stakeholders.





What is Responsible Software?



POINT 1

Security



POINT 2

Ethical considerations:
AI biases,
transparency



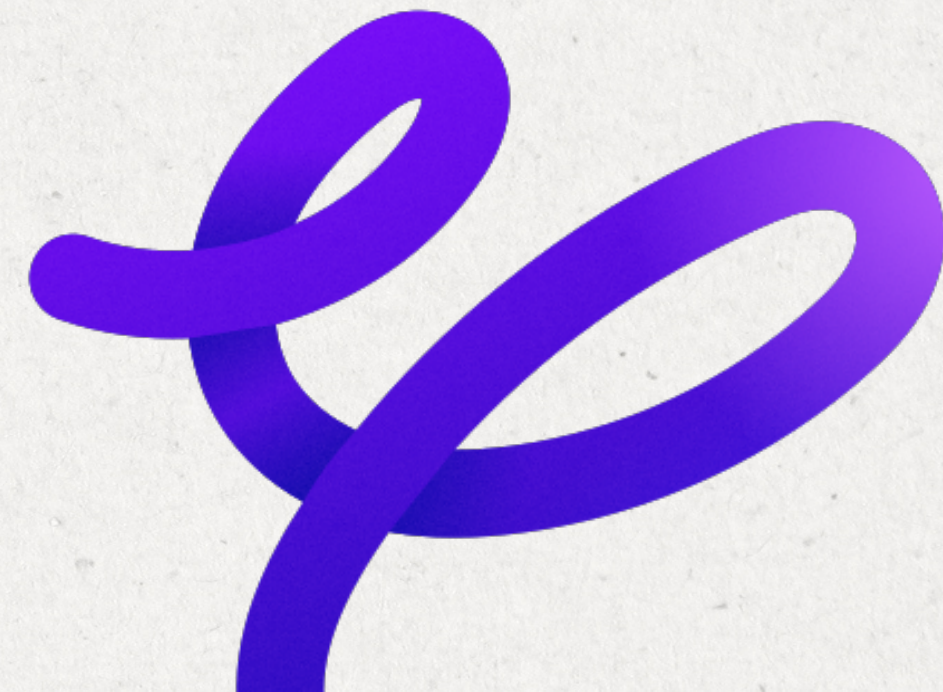
POINT 3

Accountability
for user data and
privacy



POINT 4

Accessibility and
universal design.





What is Responsible Software Development?



POINT 1

Risk Mitigation



POINT 2

Inclusive approach
to development



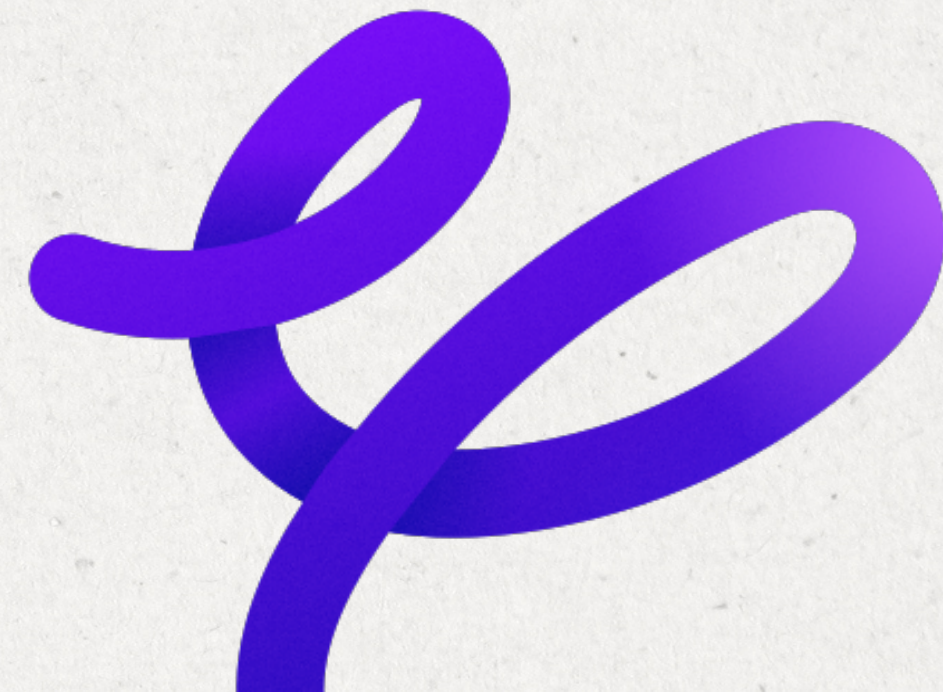
POINT 3

Sustainability



POINT 4

Cost
effectiveness





Why is this important now?



POINT 1

Increased
interconnectedness



POINT 2

Increased complexity



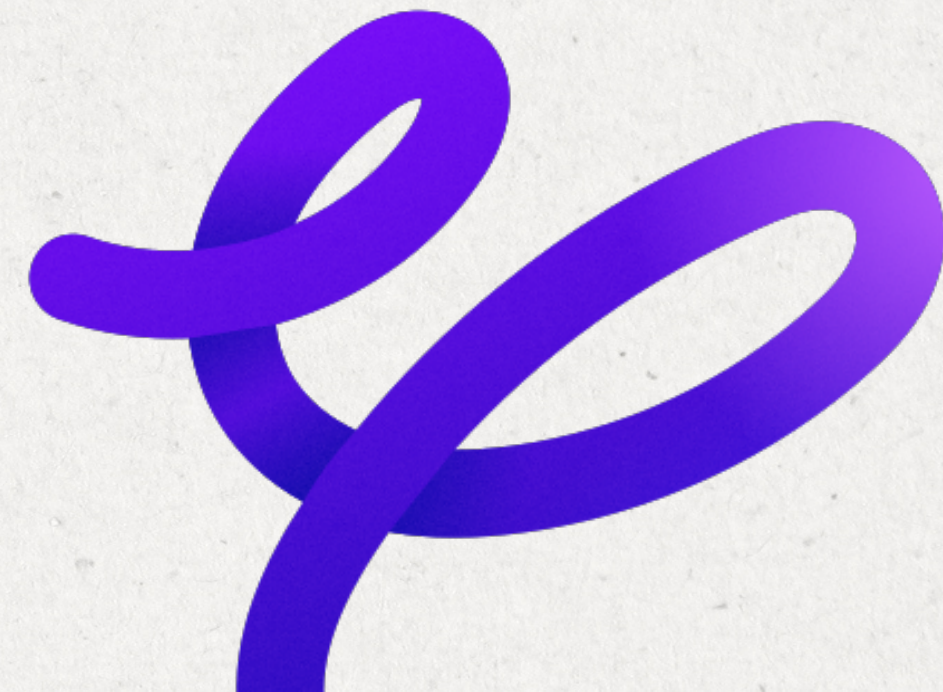
POINT 3

Increased impact
footprint



POINT 4

Ai



**It isn't always
clear what the
right answer is.**





Example tensions and tradeoffs.



POINT 1

Child protection
versus privacy.



POINT 2

Safety versus
surveillance



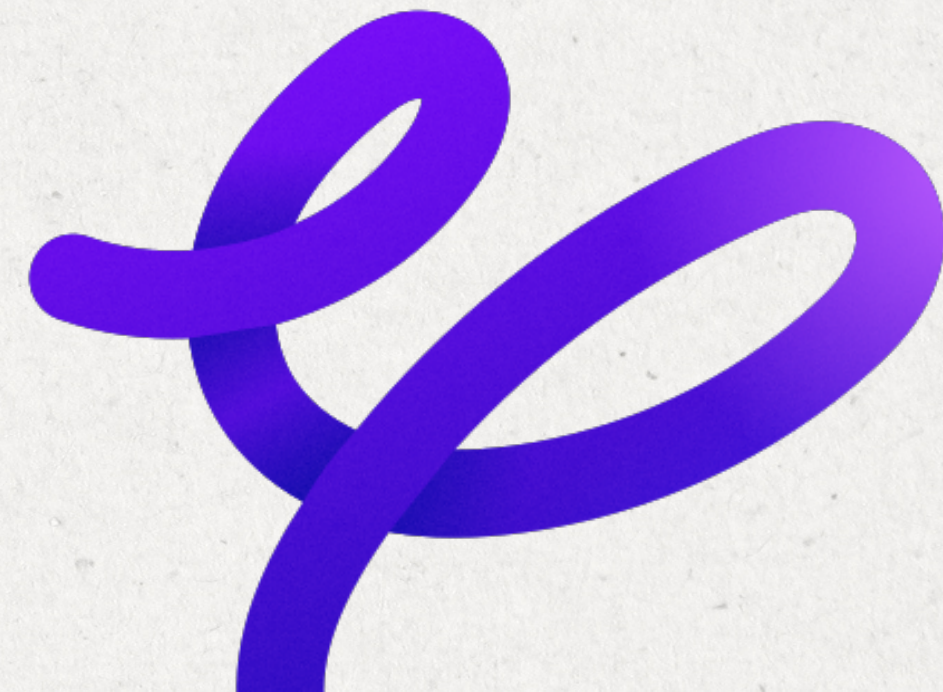
POINT 3

Transparency
versus safety



POINT 4

Targeted versus
generally
available

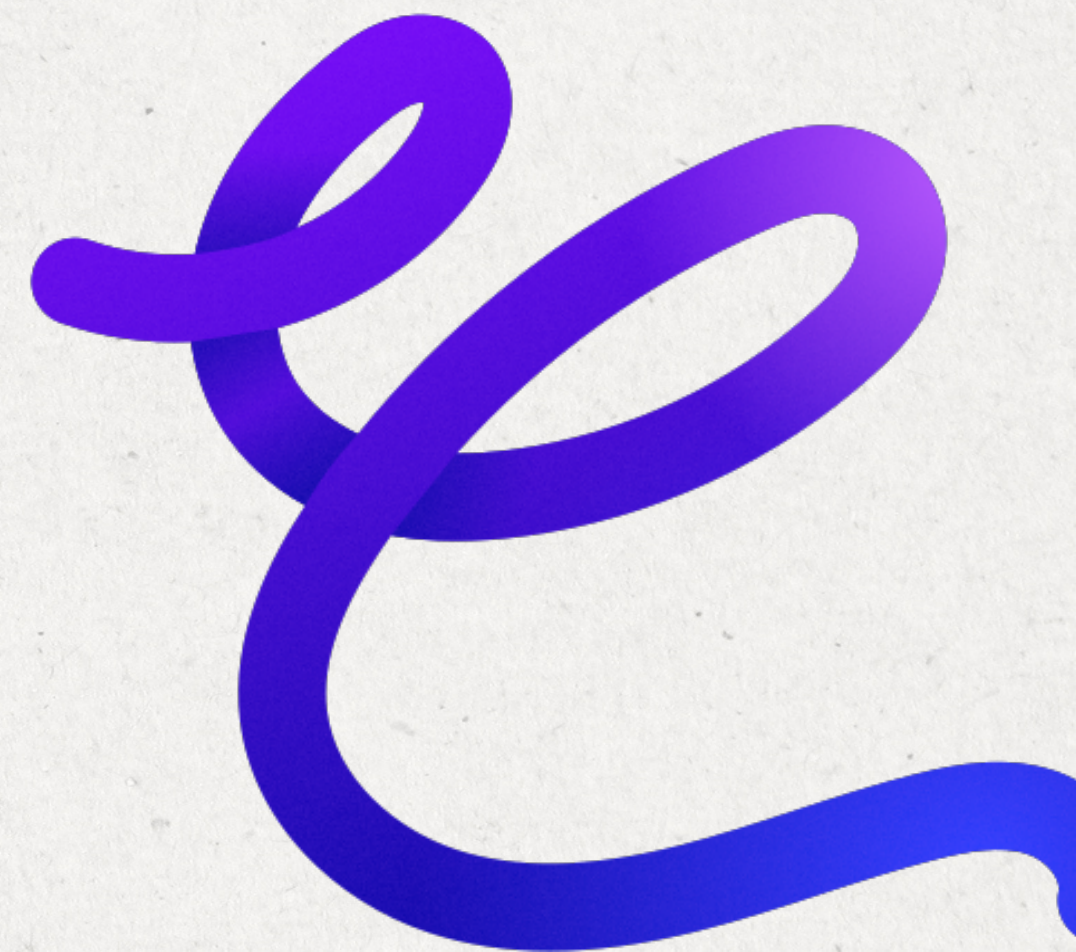


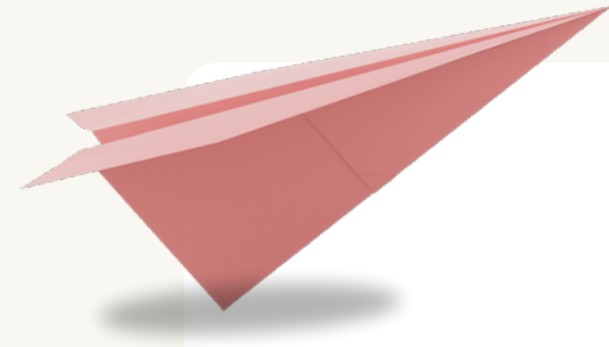
**There are
upsides too. :-)**





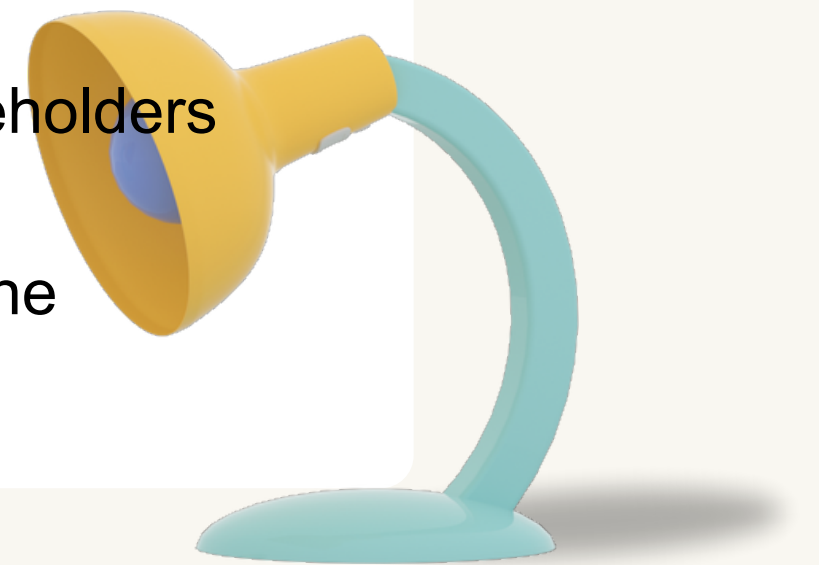
Value for businesses

- Compliance
 - Brand protection
 - Brand enhancement (consumer and employer)
 - Increased market opportunity
 - Increased investor interest
- 



Final Thoughts:

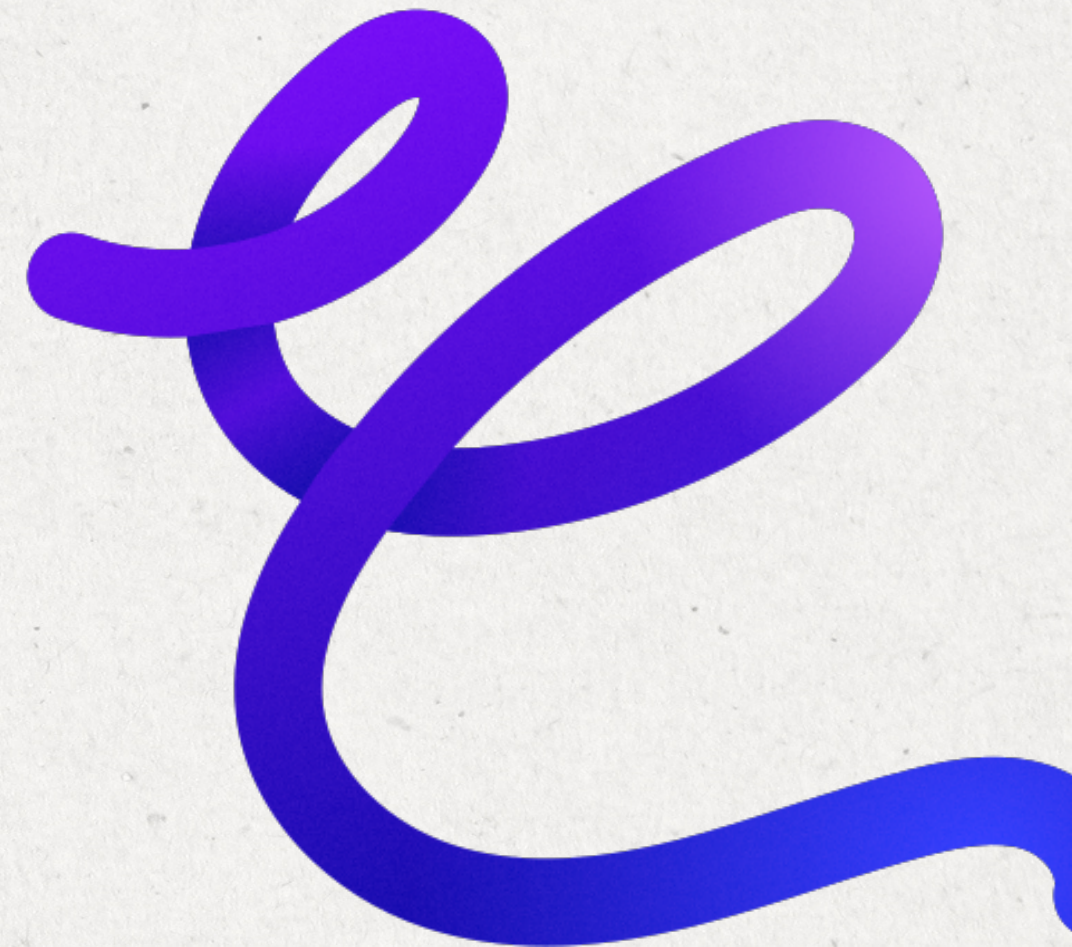
- Responsibility means different things to different people, and in different cultures and organizations
- Responsible software development requires consideration of all stakeholders
- There are opportunities as well as risks and harms
- Businesses, governments and society more broadly need to debate the tradeoffs





Remember ...

We are the ones who are responsible for the software we let loose in the world



Thank you.

